PageSuite Subscriptions

Depending on your subscription strategy PageSuite will be able to fulfil your requirements thanks to years of industry experience and our advanced toolset. There are many different options available when deciding on a suitable subscription strategy. For example, whether you use a third-party subscription provider to offer readers metered, freemium or print and digital bundles, or you want to use our own system to manage your content access we can work with you to implement a solution that fits with your existing strategy. Having a successful subscription strategy in place can help you improve customer loyalty and increase your digital revenue.

PageSuite Subscriber Management

If your edition is paid-for you will be able to manage your entire subscriber database via our intuitive portal. Within the PageSuite portal you have basic functionality to add, remove and control all your subscriber data. This facility allows you to control the following;

Subscription Options

• Choose between various subscription models (daily, weekly, monthly etc.)

• Offer sample publications (Allow users to test the software before committing to a subscription)

• Set a maximum login count (Limit the number of devices available within a 24-hour period)

• Control IP-based subscriptions (Sell corporate subscriptions to an entire IP address)

• Set subscription expiry reminders (Not available for IP-based subscriptions)

• Offer free edition trials (1-90 days)

Payments

• Integrate with 12 different standard payment providers including;
   PayPal, Sage Pay, Realex and many more

• Set multiple edition pricing – i.e. bundle editions together

• Manage date range pricing – offer limited time pricing

• Control daily price rates – charge more for your Sunday editions

Customisable

• Implement a flexible template welcome screen (Control login behaviour))

• Customise elements of your subscription page including text and imagery

• Select which questions you ask your subscribers upon registration

Reporting

• Full subscriber reporting available within our portal

• Automate daily or weekly reports

• Report on; current subscribers, expired subscribers, new subscribers, opted-out subscribers.

Third Party Integrations

Alternatively, if you would like to integrate with your existing subscription provider PageSuite can do that too...

PageSuite has worked with a variety of third-party subscription providers to help clients integrate with a subscription model that is suitable for them and their subscribers.

This means that you can continue to manage your digital subscriptions through your existing account. We'll simply integrate your ePaper or app with your provider's API, keeping all features and functionality that your subscribers are familiar with.

Some of the subscription providers we have worked with include: